

FREEPORT MAINE.... BUILDING OUR FUTURE TOGETHER



FEDC

FREEPORT ECONOMIC DEVELOPMENT CORPORATION



Adding Value by
working
collaboratively
through partnerships

**“We are better and
stronger together!”**

Tawni Whitney, Co-Chair Downtown Vision Implementation

- Town Council
- Town Manager
- Town Engineering
- Town Planning
- Planning Board
- Project Review Board
- Complete Streets
- Connect Freeport
- FEDC
- FreeportCAN
- Freeport Housing Trust
- Freeport Sustainability Advisory Board
- Housing Sub-committee

- Maine Water
- Freeport Sewer District
- Central Maine Power
- Maine Natural Gas
- Maine Department of Transportation



Founded in 2000
Vision and Mission Remain True today

Vision:

Freeport is a premier community to live in, an authentic destination to visit, and an exceptional place to grow a business with a balanced, sustainable economic base for the future.

Mission:

To partner with the community to promote sustainable economic growth that strengthens and diversifies the economic base and enhances the quality of life and unique character of Freeport.

Business diversity and sustainability We identify opportunities and anticipate trends to provide long-range economic context that informs Town development priorities, **Community Quality of Life** while working daily to implement community goals that improve quality of life and increase Freeport's standard of living.

Business retention, expansion, and attraction Non-profit corporation that provides free and confidential assistance to businesses looking to establish or expand in Freeport.

Supportive business community We pursue the economic development goals set by the Freeport community. Our staff is dedicated to assisting entrepreneurs, business owners and residents in any way that fulfills our mission.

The Exec Director and Board initiate annual priorities and confer with the town manager/council to gain agreement

Brett Richardson, FEDC Executive Director, past small business owner

Mary Davis (President), Realtor, former IDEXX

Dan Bacon (Vice President) M&R Holdings Director of Development, former Scarborough Town Planner

Candice Rinaldi (Treasurer) Bath Savings Senior VP Retail Lending

Leanne Barschdorf-Nichols Keller Williams Portland founder, Maine Real Estate Commission

Rebecca Doten, Doten Construction, owner

Jim Hendricks, Freeport Integrated Health Center, owner, former town boards

Stefanie Millett Davis Foundations Grants Manager

A Board with broad expertise, town history and knowledge, passion, community reach supported by town and council

Mark Malone, Malone Commercial Broker founder

Ken Sparta, Freeport Oyster Bar, owner/founder, Spartan Sea Farms, owner/founder

Jason Sulham, L. L. Bean Manager of Public Affairs

Sarah Tracy Pierce Atwood Energy infrastructure co-chair, former Town Council

Nikki Yanok Gulf of Maine Research Institute Climate Finance Specialist

Tawni Whitney, Freeport Chamber Executive Director

Dan Piltch, Town Council Liaison

Sophia Wilson, Freeport Town Manager



Our work

Recruiting Businesses & Development to support Freeport Goals



Filling Vacancies with “right kind” of business

Bring more local and regional business

Work with new businesses to come to Freeport

Partner through the process

Multifamily & Downtown Housing

Participation in Boards and Committees

Project development support

Policy & Process advocacy

Representing Freeport in the Region Pivoting to Experiential

Bring message of Freeport and opportunity

Our work

Adding Value: Working Collaboratively Through Partnerships



Identify Key Metrics & Data Sources

Commercial Vacancies

Housing Supply & Affordability

Tax Burden by Property Type (Commercial vs Residential types)

Understand Housing/Economic Impact

Identify primary data sources on current housing

Develop tracking templates

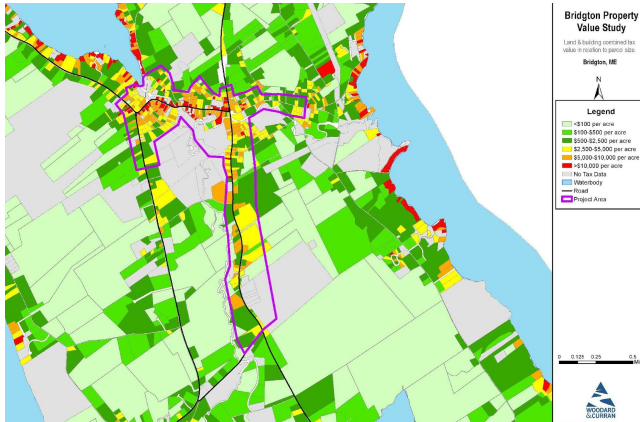
Estimate housing production goals

Communicating Trends to Council & Boards

Participate in Comprehensive Plan Update

Regular updates to partners

Anticipating Economic Development Trends, Opportunities, and Freeport Needs



Map Infrastructure within Identified Growth District

Downtown & Route 1 South to Maine Beer Co. Breeze stop

Town pedestrian assets	Sewer
Maine Water Co.	DOT
Connect Freeport	Private Sector

Smart Growth on Existing Infrastructure

Create Strategic Plan to Seek State and Federal grants

Focus growth in walkable areas supported by water and sewer

Anticipate timing to capture efficiencies & leverage investment

Proposed Scope of Work & Deliverable

Map existing assets to inform Comprehensive Plan update

Identify infrastructure deficiencies and cost for upgrades

Estimate development potential unlocked by new infrastructure

Calculate new valuation and ROI for infill infrastructure

investment

Collaborating with Partners

Bringing ideas together.....

Learning and Adjusting

Downtown Vision

Coordinating with Partners to Drive Progress

Local Business Support & Recruitment

Representing Freeport and supporting entrepreneurship

Streamline Permitting Process and Update Zoning

Simple & clear expectations for developers and Board reviewers

Town Housing Committee

Collaborating w/ stakeholders to increase desirable housing production

Town Sewer Committee

Mitigating connection fees to reduce barriers for qualified projects

Downtown Parking Requirements

Assessing minimums that increase costs & consume valuable infill land

Local Micro Transit & Trail Development

Increasing mobility and recreational opportunities

Transit-Oriented Development

Leveraging unique transit assets to target development and funding